

Not your ordinary fundraiser. Teams will work and play together to find locations, scavenge items, and answer trivia questions. With the streets of Charlottesville as your game board, you and your team will have 2 hours to complete as many activities as possible, earning points along the way.

SPONSORSHIP OPPORTUNITIES

Sponsorships must be confirmed by Friday, March 25 to be included in the route and clue packet.

Sponsorship Level	Silver \$250	Gold \$500	Platinum \$1000	Diamond \$3000
Benefits				
Listing on Route Map	Name	Logo	Logo	Logo
Listing on Event Page	+	+	+	+
Listing on Email Promo	+	+	+	+
Recognition in Event Press Release		+	+	+
Verbal Recognition at Event		+	+	+
Opportunity to Include Item in Registrant Bag		+	+	+
Paid Digital Advertisement			+	+
Business included as Location or Clue			+	+
Exclusivity in Sponsor Class				+
Branded Tote for All Participants				+
Social Media Mentions	1	2	4	6
Registration for Team of	5	5	10	10

Twilight Toast to SARA



Your investment as a sponsor allows SARA to provide lifesaving survivor services, community outreach, and prevention education.

Fall 2022 - Date TBD Evening Cocktail Reception with Entertainment

Sponsorship Level	Silver \$250	Gold \$500	Platinum \$1000	Diamond SOLD
Benefits				
Name on Welcome Sign	+	+	+	+
Logo on Event Page	+	+	+	+
Name on Email Promo	+	+	+	+
Recognition in Event Press Release		+	+	+
Signage on Bar			+	+
Paid Digital Advertisement			+	+
Verbal Recognition at Event		-	+	+
Exclusivity in Sponsor Class				+
Social Media Mentions	1	2	4	6
Tickets to Event	2	4	6	8

Individual event tickets will be available for \$100 on sale August 1.

Your Impact

- **\$ 3000** Help cover the cost of healing and long-term support. From accompaniment at the hospital to days in court and ongoing therapy, survivors' road to healing should not be burdened by costs to them.
- **\$ 1000** Provide 8 hours of counseling to survivors of sexual violence, provided by licensed counselors who work one-on-one with survivors, using a variety of therapy methods to help survivors on their personal road to recovery.
- **\$ 500** Prevention education for a small group of youth or adults. SARA's array of programs are tailored to meet the needs of specific groups & address topics related to sexual violence.
- **\$ 250** Recruit and train 1 Crisis Response Volunteer who offers 24/7 hospital accompaniment to individuals affected by sexual violence.



Sponsorship Payment

Payment Options

- Online credit card payment, click for secure link
- Credit card by phone, please call our office at 434-295-7273
- Mail a check made payable to SARA to:

Sexual Assault Resource Agency 335 Greenbrier Drive, Suite 102 Charlottesville, VA 22901

Contact Staff

For more information or to request an invoice, please contact our Director of Philanthropy and Outreach, Bass Wolf at 434-295-7273 ext. 123 or email bass@saracville.org

About SARA

We offer free, confidential services and programs in Charlottesville and the counties of Albemarle, Fluvanna, Greene, Louisa, and Nelson. SARA is the only such sexual assault crisis agency in this service area and has provided services to the community for over 40 years.

Support Services

To support the healing journeys of survivors, free and confidential services are available to survivors as well as their loved ones.

- 24-Hour Crisis Hotline
- Long-Term Trauma-Informed Therapy
- Emergency Department Accompaniment
- Legal System Advocacy
- Therapeutic Equine Partnering Program
- Services for Family and Friends of Survivors

Prevention Services

The Vision of the Prevention Program is to create sustainable cultural change that decreases risk factors and increases protective factors to prevent the perpetration of sexual violence at the community, relationship, and individual levels of our service area.

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We offer:

- Long-term Consulting for Schools
- Training for Faculty and Other Professionals
- Green Dot Bystander Intervention Program
- Parent Workshops
- Samaritan Safe Church for Faith Congregations
- Teen Peer Education and Activism Groups
- Programs for Coaches and their Athletes
- Trainings for Restaurants and Bars

Individual Event Sponsorship Opportunities



Family Fun Event

(limit 1) \$2,000

SARA's Parent Council will host a Family Fun Day on Saturday, April 30th, 2022 at the Jefferson School. There will be music, meals, nonprofits tables, and activities for families to enjoy. The goal of this event is to provide support and prepare for caregivers and guardians to have conversation about mental health, boundaries, and healthy relationships with their children and teens.

Restaurant Coalition

(limit 1) \$1,000

Our Restaurant Coalition is made up of owners, managers, and bartenders from local restaurants and breweries, who are committed to developing policies and practices to increase the safety of their staff and prevent sexual harassment and violence. Sponsorship of this program will support materials, staff time, and meals from local restaurants for participants.

Host an Event

(unlimited)

Hosting a fundraiser for SARA can raise awareness and funds to support vital services for survivors and prevention education programs. If you're interested in hosting an event to benefit SARA, please contact Bass Wolf, Director of Philanthropy and Outreach.

Email: bass@saracville.org Phone: (434) 295-7273 ext 123

Cell: (540) 241-3830